Anuradha Banerjee

From: IIHMRU President Office
Sent: 09 September 2026 02:33 PM
To: Anuradha Banerjee
Subject: || Know Your Alumni 82 || "Pharma 2030: Emerging Careers, AI, & Skills for the Next Gen-From Pharmacy to AI"|| 11th September 2026 – 10:00 AM- 02:00 PM || Offline
Attachments: Social Media KNOW YOUR ALUMNI_EP_82.png

Dear Ms. Anuradha Banerjee,

Greetings for the day!!!

Hope this email finds you in great health.

IIHMR University takes the lead to organize a series of **Know Your Alumni Series** specially curated for the students to orient them with the current developments going in the industry and to enhance their skills for comprehending the challenges in the professional arena, as well as to build a strong connection between current and former students. The University is conducting a session on 11th September 2026 – 10:00 AM to 02:00 PM IST.

The session will help students to understand "Pharma 2030: Emerging Careers, AI, & Skills for the Next Gen-From Pharmacy to AI**".**

Guest Speaker1 : Ms. Dixsha Das,, Lead- AI Transformation & GTM Strategy, Indegene, Bengaluru, MBA PM, Batch 9 (2017-19)

Title: "Pharma 2030: Emerging Careers, AI, & Skills for the Next Gen-From Pharmacy to AI**".**

Moderator: Dr Ashok Kumar Peepliwal, Professor – SPM, IIHMR University, Jaipur
Student Co- Ordinator: : 1. Ms. Vishva Patel, MBA PM 18
2. **Ms. Vignesh Mahadevan, MBA PM 18**
Date: 11th September. 2026
Time: 10:00 AM to 02:00 PM IST
Venue: IIHMR University, Jaipur

With best wishes,

Dr. P.R. Sodani
President, IIHMR University, Jaipur
Co-Founder, IIHMR Foundation

IIHMR UNIVERSITY, JAIPUR

EVENT OUTCOME REPORT

"Know Your Alumni Episode 82"

EVENT: "Know Your Alumni Episode 82"
TOPIC: "Pharma 2030: Emerging Careers, AI, & Skills for the Next Gen-From Pharmacy to AI"
DATE: 11th September 2026 from 10:00 AM to 2:00 PM
VENUE: IIHMR University, Jaipur, India
SPEAKER: Ms. Dixsha Das, Lead- AI Transformation & GTM Strategy, Indegene, Bengaluru, MBA PM, Batch 9 (2017-19)
NUMBER OF PARTICIPANTS: 67
INTRODUCTION: IIHMR University, Jaipur, hosted a "Know Your Alumni" session as part of its alumni engagement initiative. The session featured distinguished alumni who shared their professional experiences, career journeys, and industry insights with the students. The discussion focused on emerging career opportunities, placement preparation, resume building, and the evolving healthcare analytics landscape. Students actively participated in the interactive session by seeking guidance on career planning, interview preparation, and professional development.
OBJECTIVE: The primary objectives of the session were: • To provide students with an understanding of emerging career opportunities in the pharmaceutical industry beyond traditional roles. • To familiarize students with evolving career paths such as pharma product management, brand launches, life-science AI consulting, and pharma strategy. • To demonstrate how artificial intelligence, data, and analytics are transforming different stages of the pharmaceutical value chain. • To provide practical insights into the responsibilities, day-to-day activities, and skills required for emerging pharma management roles. • To help students understand the growing importance of commercial thinking, strategic decision-making, and AI fluency in the pharmaceutical sector. • To encourage students to proactively prepare for future career opportunities by developing relevant skills and practical proof of their capabilities.

Salient Novel Points Covered:

- The pharmaceutical industry is undergoing significant transformation, with AI increasingly influencing drug discovery, clinical trials, real-world evidence, commercial analytics, medical affairs, regulatory processes, and safety.
- The session highlighted four major career pathways for the future of pharma: **Pharma Product Management, Entrepreneurship/Brand Launch, Life-Science AI Consulting, and Pharma Strategy.**
- Pharma Product Managers were presented as the "mini-CEOs" of a brand, responsible for strategy, P&L, growth, customer understanding, market access, and cross-functional coordination.
- Successful pharmaceutical launches depend not only on clinical outcomes but also on market access, pricing, differentiation, understanding of the patient journey, and effective execution.
- A pharmaceutical product launch is a multi-year process involving preparation, mobilization, market access, early adoption, and subsequent growth.
- Life-Science AI Consultants help pharmaceutical organizations identify meaningful AI applications, develop business cases, assess data readiness, and support implementation.
- Pharma Strategists focus on long-term decisions involving portfolios, markets, pricing, partnerships, and other strategic opportunities while balancing risk, evidence, and competitive dynamics.
- AI creates emerging career opportunities such as AI/Translational Data Scientist, Real-World Evidence Lead, Digital Therapeutics Product Manager, Market Access Strategist, Life-Science AI Consultant, and AI Governance & Ethics Lead.
- These emerging roles do not necessarily require individuals to be bench scientists; they increasingly require a combination of pharmaceutical knowledge, commercial understanding, data awareness, and strategic thinking.
- Students were encouraged to develop AI fluency by applying AI tools to real pharmaceutical problems and learning to interpret data and models.
- Building practical evidence of skills through projects such as launch analyses, market-access cases, or AI use-case assessments was emphasized as an effective way to demonstrate capabilities.

KEY TAKEAWAY POINTS FROM THE SESSION:

- The future of pharmaceutical careers is increasingly interdisciplinary, combining pharmacology with business, strategy, data, and AI.
- Students should identify a specific career direction such as product management, launch, strategy, or consulting instead of remaining overly generic in their career preparation.
- AI should be viewed not only as a technological concept but as a practical tool that can support decision-making across the pharmaceutical value chain.
- Understanding the complete pharmaceutical value chain—from discovery and development to regulatory approval, launch, and commercialization—is important for future pharma professionals.

- Successful product launches require strong market access, differentiated value propositions, patient understanding, cross-functional coordination, and real-time data-driven decision-making.
- Students should focus on developing practical proof of their capabilities through projects, case analyses, and real-world pharmaceutical applications.
- Networking with professionals such as alumni, brand managers, medical science professionals, consultants, and other industry experts can provide valuable insights into career pathways.
- Potential entry-level opportunities include Associate Product Manager roles, analyst positions, consulting roles, and medical-affairs operations.
- Continuous learning and adaptability will be important as AI continues to reshape traditional pharmaceutical roles and create new career opportunities.

Q&A and Interactive Session:

The session concluded with an open discussion inviting students to explore questions related to career paths, emerging opportunities, and the skills required to build a career in the evolving pharmaceutical industry.

The discussion focused on areas such as:

- Understanding emerging career paths in pharmaceutical management.
- Exploring opportunities in product and brand management.
- Understanding the role of AI in the pharmaceutical value chain.
- Developing AI fluency and applying AI to real pharmaceutical problems.
- Building practical projects and evidence of industry-relevant skills.
- Exploring opportunities in life-science consulting and pharma strategy.
- Understanding emerging roles created by the integration of AI, data, and pharmaceutical expertise.

The session emphasized that the future of pharma will require professionals who can combine **pharmaceutical domain knowledge with commercial understanding, strategic thinking, data awareness, and AI capabilities**. Students were encouraged to actively explore these pathways and begin building relevant skills and practical experience during their academic journey.

Appropriate caption for the webinar: “Pharma 2030: Emerging Careers, AI & Skills for the Next Generation.”

IIHMR UNIVERSITY
JAIPUR

KNOW YOUR ALUMNI SERIES

To build strong connections between current and former students

A Discussion on:

Pharma 2030: Emerging Careers, AI, & Skills for the Next Gen-From Pharmacy to AI

Friday 11th September 2026

10:00 AM- 02:00 PM (IST)

IIHMR University, Jaipur



MODERATOR

Dr. Ashok Kumar Peepliwal

Professor – SPM

IIHMR University, Jaipur



OUR ALUMNUS

Ms. Dixsha Das

MBA PM, Batch 9 (2017-19)

Lead- AI Transformation & GTM Strategy

Indegene, Bengaluru



Student Coordinator

Ms. Vishva Patel

MBA PM 18

IIHMR University, Jaipur



Student Coordinator

Ms. Vignesh Mahadevan

MBA PM 18

IIHMR University, Jaipur

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Know Your Alumni 82

Date: 11/09/2026 (10:00 AM to 02:00 PM)

Guest Speaker: Ms. Dixsha Das

Attendance Sheet

Sr. No.	Batch	Roll No.	Name	Program	Sign
1	PM-18	0082	Piyush agarwal	MBA-PM	
2	PM-18	0092	Punith Gowda-N	MBA-PM	
3	PM-18	0095	Rajath N.G	MBA-PM	
4	PM-18	0098	Ritwam	MBA-PM	Ritwam
5	PM-18	0114	Shreanya	MBA-PM	
6	PM-18	0124	Sukhanyi	MBA-PM	
7	PM-18	0132	Ujjwal-M	MBA-PM	
8	PM-18	0099	Ritika	MBA PM	
9	PM-18	0119	Sindhura K	MBA PM	
10	PM-18	~~27~~ 0102	Sanju chowdhary	MBA PM	
11	PM-18	0131	Tanaya Tarane	MBA PM	
12	PM-18	0110	Shipra Tripathi	MBA PM	
13	PM-18	0117	Shruti Solanke	MBA PM	
14	PM-18	0097	Anuja Rathva.	MBA PM	
15	PM-18	0144	Mrugank Walimbe	MBA PM	
16	PM-18	0125	Suman Sinha	MBA PM	
17	PM-18	0105	Riddhi Save	MBA PM	
18	PM-18	0108	Shibayan Nandi	MBA PM	S Nandi
19	PM-18	0087	Prashina Priyadarshini	MBA-PM	
20	PM-18	~~0134~~ 0139	Varsha Jain	MBA-PM	
21	PM-18	0135	Varun Thakral	MBA-PM	
22	PM-18		Pratham Walia	MBA-PM	
23	PM-18	0130	Prakriti Tiwari	MBA PM	
24	PM-18	0121	~~Prakriti Tiwari~~ Sneha Jain	MBA PM	

Know Your Alumni 82

Date: 11/09/2026 (10:00 AM to 02:00 PM)

Guest Speaker: Ms. Dixsha Das

Attendance Sheet

Sr. No.	Batch	Roll No.	Name	Program	Sign
25	PM-18	0127	madhavi	PM	
26	PM-18	0089	pratik	PM	
27	PM-18	0145	Deepak	PM	
28	PM-18	0093	ragini	PM	
29	PM-18	0091	priyanshi	PM	
30	PM-18	0077	vishva	PM	
31	PM-18	0079	Setu Patel	PM	
32	PM-18	0084	Praelli	PM	
33	PM18	0103	Sanya	PM	
34	PM18	0107	Shashank	PM	
35	PM-18	0083	Piyush Kaber	PM	
36	PM-18	0129	Tanisha Sharma	PM	
37	PM 18	0109	Ujjwal Shimpi	PM	
38	PM-18	0076	Ruchia	PM	
39	PM-18		Vedanshi	PM	
40	PM-18	0112	Shivraj Dabhade	PM	
41	PM-18	0115	Shreya Shukla	PM	
42	PM-18	0080	Pawan Negi	PM	
43	PM-18	0085	Ranay Gahlawat	PM	
44	PM-18	0086	Priyanshi mishra	PM	
45	PM-18	0136	Vedanshi Joshi	PM	
46	PM-18	0092	Raja Basu	PM	
47	PM-18	0142	Tirth Vora	PM	
48	PM-18	0088	Pratham Walia	PM	

Know Your Alumni 82

Date: 11/09/2026 (10:00 AM to 02:00 PM)

Guest Speaker: Ms. Dixsha Das

Attendance Sheet

Sr. No.	Batch	Roll No.	Name	Program	Sign
49	~~012~~ PM-18	0129	Varun Thukral	PM	
50	PM-18	0090	Priyansh Jangid	PM	
51	PM-18	1473	Rishabh Singh	PM	
52	PM-18	0122	Souvik Khutia	PM	
53	PM-18	0104	Satish Kumeshwar	PM	
54	PM-18	1050	Vignesh Mahadevan	PM	
55	PM-18	0145	Deepak	PM	Dey
56	PM-18	0140	Vivek Kour	PM	
57	PM-18	01~~46~~33	Utkarsh	PM	
58	PM-18	0143	Roshni	PM	
59	PM-18	0087	Pratik	PM	
60	PM-18	0141	Vivek Sharma	PM	
61	PM-18	0113	Shraddha	PM	
62	PM-18	0081	Payal	PM	
63	PM-18	0118	Shweta	PM	
64	PM-18	0041	Shreyansh	PM	
65	PM-18	0126	Sumit	PM	
66	PM-18	0120	Akkkti	PM	
67	PM-18	0100	Rohit Tomar	PM	
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